

2024
DAWSON CREEK



COMMUNITY AWARDS GALA

SPONSORSHIP
PACKAGE


MERCER
HALL

NOVEMBER 7, 2024
CO-OP MERCER HALL



COMMUNITY FUTURES PEACE LIARD IS PLEASED TO ANNOUNCE WE ARE HOSTING THE DAWSON CREEK COMMUNITY AWARDS GALA 2024!

We had overwhelming support from the community with a total of 26 nominations and the following number of nominees in each category:

- 2 Youth of the Year
- 3 Inclusive Workplace of the year
- 4 Non-Profit of the Year
- 4 Volunteer of the Year
- 6 Business of the Year
- 4 Entrepreneur of the Year
- 3 Citizen of the Year

We received 1623 total online votes!

The Dawson Creek Community Awards Gala was introduced for the first time for the 2023 Awards and 150 people attended. The word is out that this is an event everyone in Dawson Creek should experience. The community warmth and pride were shining throughout the night.

We have selected photos of the event to show you what a great experience that was created and we plan on making it another exceptional event to attend.

Doubling the participation from the previous year would be quite an accomplishment! It's wonderful to see such enthusiasm for recognizing the community's achievements.

We want to open this event up to 300 people this year and we need your help!

To our returning sponsors:

This event would not be possible without your generous support and commitment. We invite you to join us again to celebrate the wonderful people, volunteers, businesses, and organizations that make our community great!

To our new sponsors:

We invite any opportunity to drop by and speak to you and your organization, in person, about this wonderful prestigious event.



PARTNER SPONSOR \$25,000

Dawson Creek Community Awards Partner for Three Consecutive Years

This is a great opportunity for your business to be recognized as the lead sponsor of the Dawson Creek Community Awards for three consecutive years being held at the Ovintiv Event Centre. You will be recognized prominently at the registration table.

Partner Sponsor Promotion Package

- Logo Promotion – Website, Nomination & Voting documents, Awards Programs, social media, On Sponsor Screen during Gala event.
- Inclusion in pre-event marketing
- 2 x Pop Up Banner in banquet room. Banners will need to be provided by Sponsor.
- Table of Eight – Reserved with 8 complimentary tickets to the Banquet Gala for 2024 & 2025 & 2026 Award Events.
- Opportunity to speak at the Awards Gala (5 minutes)
- A half page in the Awards Program for congratulating nominees & winners

PLATINUM SPONSOR \$10,000

Banquet Gala

The formal awards banquet is still being talked about from 2023 Awards Night. Our nominees and award winners will be honoured and recognized. All guests will be served an incredible meal in an elegant room. We want to keep our tickets at a lower price so everyone can afford to attend! We require your sponsorship to make this happen.

Platinum Sponsor Promotion Package

- Table of Eight – Reserved with 8 complimentary tickets to the Banquet Gala
- Opportunity to speak at the Gala (5 minutes)
- A quarter page in the Awards Program for congratulating nominees & winners
- Inclusion in pre-event marketing
- Logo Promotion – Website, Nomination & Voting documents, Awards Programs, social media, On Sponsor Screen during Gala event.
- Pull Up Banner (supplied by your company)



GOLD SPONSOR \$5000 - \$7,500.00

Opening Welcome Reception \$7,500

The welcoming reception was a great hit at the 2023 Awards! As soon as you make your way into the event centre the guests will be welcomed with complimentary drinks and appetizers. As the sponsor we invite you to greet our guests and welcome them to the reception. We invite you to bring swag from your business and a pull up banner with your logo (that you must provide). Your logo will be present everywhere letting our guests know you generously sponsored this event. Live music will be playing. The reception will be held outside the banquet room in gala style.

Audio Visual \$7,500

Audio Visual – The audio-visual element of the gala is a first-class event with the work of owner Russel Eggleston, Sounds Around Town. As the audio-visual sponsor, you will your logo inclusion “Audio Visual Sponsor” on presentation screens.

Gala Room Decor \$5000

The banquet room deco/flowers/table settings/stage is done eloquently by local business Flowers by Charene. The ambiance is fitting for any 5 Star Hotel Resort Dining Room! Centerpiece branding will incorporate your logo/brand.

Awards Program \$5000

Our program has all the nominees showcased in the category they have been chosen from. This sponsorship will cover the cost for graphic designing for the keepsake awards program. Each guest receives a program to follow the presentations and save as a keepsake of the event.

Gold Sponsor Promotional Package

- Display company signage during social (note: signage must conform to conference signage guidelines)
- 2 x Complimentary Gala Tickets
- LOGO Promotion – Website, Mobile App, Awards Program, social media
- 1 x Pop Up Banner in Banquet room
- Inclusion in pre-event marketing (social media: Facebook and Twitter)



SILVER SPONSOR - \$2,000 - \$4,000

Winner Awards Sponsor \$2,000 Each

Sponsor can come on stage and present award to winner. Your logo will be etched on award with the name of the winner and your company name will be included in the introduction of the winner of the category you sponsored.

- Citizen of the Year
- Business of the Year
- Entrepreneur of the Year
- Youth of the Year
- Non-Profit of the Year
- Volunteer of the Year
- Employee Inclusivity
- Health Service Professional Champion
- Emergency Service Professional Champion

Photographer/Video Sponsor – 4,000

We will capture all elements of the event with a professional photographer and videographer. This includes sponsoring the photo booth background for friends and colleagues to get group photos or headshots. Videos will be prepared as keepsakes for our nominees, winners, and sponsors.

Printing Sponsor – 3,500

Logo on program as the printer sponsor

Lanyard Sponsor – 2,500

Company logo on lanyard

Signs & Poster – 2,500

Company logo on all signs and posters.

Silver Sponsor Promotional Package

- Display company signage during opening reception and remain up throughout the event.
- 1 x Complimentary In-person gala ticket
- LOGO Promotion – Website, Awards Program, social media
- Inclusion in pre-event marketing (*social media: Facebook, Instagram, and LinkedIn*)



CONTACT:

Sue Kenny, Event Manager

skenny@communityfuturespeaceliard.com

250 219-4285